

List of Workshops

Offered By The Innovation Center And Its Partners

Please Note: Each Workshop May Contain More Than One Module. The Duration Of The Workshop, The Sequence and Duration Of Each Module Is Defined By Our Clients

Workshops for Government Officials

Smart Cities Related

1. Understanding the **Societal and Business Megatrends** and Their Implications
2. The **Need & Urgency** of Smart Cities (incl. The Benefits)
3. **Defining Smart Cities**, The Right Way (Levels of Smartness)
4. **Case Studies** from Around the World
5. **Top Lessons Learned** and Best Practices for Smart Cities
6. **Strategic Planning** for Smart Cities (The Right Approach for Moving Forward)
7. **Self-Funded Strategic Initiatives** for Smart Cities
8. **Funding Options** and Ways to Obtain Funding
9. Smart Cities, Smart Growth (**Smart EDP**)
10. **Smart Education**
11. **Smart Culture**
12. **Transformation Management** for Smart Cities (incl. Org Restructuring)
13. **Smart Transportation** and Autonomous Vehicles
14. **Smart Water**
15. E-Government/ Government 3.0 or **Smart Government**
16. **Smart ITC For Smart Cities**
17. **Smart Infrastructure For Smart Cities**
18. **E-Gov or Gov 3.0**
19. **The Connected World**
20. **Program Management** for Smart Cities Initiatives
21. **Smart As The New Green, Clean, Sustainability ...**
22. **ISO Standards For Smart Cities**

Workshops For Innovation Centers / Hubs

The Essentials

1. Developing the **Innovation Ecosystem**
2. Innovation as The Life Blood of Smart Cities (Why **Innovation Matters**)
3. Migrating Away from Innovation Centers to **Innovation Hubs** (a.k.a. Solution Labs or Living Labs)
4. Operating a **Solutions Lab**
5. **Funding Options**
6. The Importance of **Forming a PPP** (Public-Private Partnership)
7. The Importance of Promoting and Demanding **Holistic Innovation**
8. Understanding the **ENTP Personality** and Its Impact on Innovation
9. **Workshop for Entrepreneurs and Startup Companies** (3-Day Workshop) (*details are available upon request*). Sample of Key Topics:
 - a. The Invention / Innovation Process
 - b. Impact of Lean, Green, Clean, Sustainability, Conscious Capitalism, and Smart on Product Design and Business Design
 - c. Design Thinking and Product Planning
 - d. Business Modeling (incl. Smart Value Propositions)
 - e. Strategic Planning
 - f. Business Planning
 - g. Business Ecosystem Planning
 - h. Managing Strategic and Tactical Alliances
 - i. Operations Planning
 - j. Automation Planning
 - k. IT Planning
 - l. Management Team Planning
 - m. Organizational Structure Planning
 - n. Culture Planning
 - o. Financial and Investor Planning

Advanced Workshop

10. **Successful Business Startup** (It involves Consulting, Mentoring/Coaching and Assessing - w/ Brainstorming, Strategizing, Planning and Co-Innovating sessions) (Duration varies based on client needs)

Workshops For Innovation Center Directors

List of courses/workshops is not published for reasons of maintaining proprietary advantage.

Other Workshops To Improve Society

Legend (deciphering the colors) --- Courses Suitable For:

- Students Only (no color)
 - Parents & Students
 - Parents Only (and in most cases General Audiences)
 - ALL
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Personal Excellence Skills

1. Ambition
2. A Whole New Mind (Holistic Thinking)
3. Body Language To Avoid
4. Brain Power
5. Brain Rules (Improving Brain Power)
6. Creating Your Own Knowledge Map
7. Effective Presentations Part 1 (3D-Discovery)
8. Effective Presentations Part 2 (3D-Discovery)
9. Effective Presentations Part 3 (3D-Discovery)
10. Effective Presentations Part 4 (3D-Discovery)
11. Effective Presentations Part 5 (3D-Discovery)
12. Effective Presentations Part 6 (3D-Discovery)
13. Dressing for Success
14. Leadership as A Skilled to be Acquired
15. Leadership in the 21st Century
16. Professionalism
17. Problem Solving - 1
18. Problem Solving – 2

Education-Related

19. Defining High Quality Education
20. Career Planning Part 1
21. Career Planning Part 2
22. Career Planning Part 3
23. How to Prepare a Resume
24. Improving Your Grades
25. Keys to School Success
26. Let's Get College Ready
27. Preparing for Graduation and Beyond
28. Experiential Learning and Its Value

Profession Selection

29. Profession -- Armed Forces
30. Profession -- Engineering
31. Profession -- Fire Fighter
32. Profession -- Information Technology
33. Profession -- Medical
34. Profession -- Nursing
35. Profession -- Police Officer
36. Profession -- Professional Sports
37. Profession -- Robots/Robotics
38. Profession -- Teaching

People and Life Skills

39. Anger Management
40. Avoiding Conflicts (incl. Family Guidelines)
41. Becoming a Good Citizen
42. Behavior and Health
43. Behavior and Social Change
44. Behavior Management
45. Collaboration
46. **Communication Skills for Parents**
47. Critical Skills for Building Good Character
48. Conflict Resolution
49. Dealing with One's Personal Demons
50. Ethics (Discovering Right and Wrong)
51. Existing Vs. Living Life (Purpose-Driven Life)
52. **Handling Bullying** (incl. Advice for Parents)
53. How to Avoid Becoming a Misfit/Outcast in Society
54. Improving Your Self-Esteem
55. Infectious Enthusiasm
56. Interpersonal Skills
57. Intolerance – The Poison Of Stupid People
58. Job Searching Do's & Don'ts
59. Lifelong Learning
60. Life Skills Overview
61. **Main Causes Of School Drop Out**
62. Making Career Decisions
63. Motivation & Emotions
64. Motivation & Values
65. Motivating People to Change
66. Multiculturalism – What It Is and Means
67. Peer Pressure
68. Perseverance
69. Relationship Management

70. Relaxation Techniques
71. Self-Management & Self-Control -- Part 1
72. Self-Management & Self-Control -- Part 2
73. Social Networking and Your Job Search
74. Soft Skills
75. Stress Management
76. Skills for Life (addressed in Life Skills)
77. Socialization Process
78. Success --- Ways to Pursue It
79. Teamwork and Team Building
80. Time Management Part 1
81. Time Management Part 2
82. The Art of Storytelling
83. Transferable Skills

Thinking Skills

84. Analytical Thinking
85. Creative Thinking
86. Critical Thinking
87. Cognitive Thinking
88. Decision Making
89. Design Thinking
90. Free Thinking
91. Group Dynamics and Team Building
92. Thinking Clearly and Clear Thinking
93. Thinking Outside-The-Box

Personal Mastery Skills

94. Understanding Yourself (Personal Awareness; Self-Discovery)
95. Personal Vision and Purpose
96. Goal Setting (for Self-Actualization)
97. Personal Alignment
98. Personal Transformation
99. Loving Oneself
100. Self-Discipline, Self-Control
101. Proactive Behavior
102. Contribution to Others (and Society)
103. Building Bonds
104. Positive Attitude & Brain Power
105. Overcoming Fears

Topics for Parents

106. Concerns Parent Have
107. Criticism Tips for Parents

108. Cultural Diversity (addressed in Multiculturalism)
109. Dealing With Abuse and Neglect
110. Dealing with Adult Children
111. Effective Discipline
112. Eliciting the Right Values and Beliefs
113. Ethics and Character Development Part 1
114. Ethics and Character Development Part 2
115. Ethics and Character Development Part 3
116. Ethics and Character Development Part 4
117. Families – Structures, Functions and Stresses
118. Fixed and Growth Mindset
119. Forgiving and Its Importance
120. Getting Ready For College
121. Goal Setting (and Goal Pursuing)
122. Gratitude As An Action Plan
123. High School to College Transition
124. Help Your Children Succeed
125. Help Your Student's Career Plan
126. Helping At Risk Kids
127. Home Tutoring
128. How the World Sees the Millennials and Generation Z
129. How to Talk to Children
130. Making Home A Place Of Learning
131. Mentoring (Working with Mentors)
132. Motivating Your Children
133. Parenting Styles
134. Parenting Teenagers
135. Parents As Leaders
136. Parents As Partners
137. Personal Hygiene
138. Positive Parenting
139. Prevention Issues (Substance Abuse, Pregnancies)
140. Rites of Passage (Becoming an Adult)
141. Searching For A Purpose (Student Spirituality)
142. Seven Habits for Young Students
143. Shaping Your Child's Behavior
144. Shaping Your Child's Identity
145. Student Dropout Prevention Help
146. Student Retention Program (Tips for Parents)
147. Student Success Skills
148. Study Skills and Techniques
149. Successful Strategies to Promote Retention
150. Surviving A Bad Situation
151. Surviving The Age Of Distraction

152. Ten Detrimental Things They Teach in Schools
153. Transitioning to High School
154. The 10 Most Important Decisions You Must Make
155. Values & Beliefs
156. When to Ask for Or Seek Help
157. Why “Go the Extra Mile”
158. Why Some Students Tune Out and Drop Out

Computer and SM Skills

159. Computer – Basic Skills
160. Computer – Managing & Maintaining Your PC
161. Computer – Basic Excel
162. Computer – Advanced Excel
163. Computer – Basic PowerPoint
164. Computer – Advanced PowerPoint
165. Computer – Word Basic
166. Computer – Advanced Word
167. Computer – Web & Email Basics
168. Computer – Facebook Basics
169. Computer – Internet Safety Tips for Parents
170. Social Media – Overview
171. Social Media – Becoming Proficient

Finance-Related

172. Finance – Money and Budgets ([Recourse One Credit Union, Chase Bank, BoA](#))
173. Finance – Planning the Future ([Recourse One Credit Union, Chase Bank, BoA](#))
174. Finance – Tips for Teenagers ([Recourse One Credit Union, Chase Bank, BoA](#))
175. Finance -- Debt Management ([The Manning Group](#))
176. Finance -- Credit Score Improvement ([The Manning Group](#))

Health-Related

177. Health Maintenance – Overview ([Baylor Hospital, UTS, Parkland](#))
178. Health Maintenance – Best Practices ([Baylor Hospital, UTS, Parkland](#))
179. Health Maintenance – Vitamins & Minerals ([Baylor Hospital, UTS, Parkland](#))
180. Health Maintenance – Holistic Healing ([Satori](#))

Miscellaneous Topics

181. Circle of Life
182. Divine Feminine
183. Early Adulthood
184. NLP (NeuroLinguistic Programming) – Entire Workshop ([NLP Institute](#))
185. Recycling (Why It Is A Must)

- 186. What Is Wrong with Our Education System
- 187. What Is Your Personality and What It Means
- 188. What You Need to Know About Key Ideologies
- 189. Work-Life Balance
- 190. The Facts of Life (A Strong Dose of Reality)
- 191. The Future of Work
- 192. The Top 50 Most Interesting Topics To Debate
- 193. Understanding the Myers-Briggs Test
- 194. Understanding the Brain
- 195. Violence Against Women

Please note: We will create/develop and deliver other courses/workshop of special interest to our audiences. We have the most talented instructors!

Sample List of Workshops For Small and Medium Size Enterprises (SMEs)

(Each Course/Seminar has one or more modules)

Over 800 modules to choose from.

Please call **972-672-6657** to find availability of a topic that you are interested.

We can develop any customized workshop to fit your specific needs!

1. 25 Ways To Win With People
2. A Whole New Mind
3. Analysis (Evaluations, Surveys, Assessments re: Business, Financials, Operations, Organization, and Culture) (to be performed internally by own staff)
4. Behavior Management
5. Benchmarking and Best Practices
 - a. In Search of Excellence
 - b. Good to Great
 - c. From Success to Significance
6. Best Management Practices
7. Best Manufacturing Practices
8. Brainstorming; Storyboarding
9. Brain Mapping
10. Brand Management
11. Breakthrough Thinking
12. Building and Managing The Business Ecosystem
13. Building a Strong Company
14. Business Continuity, Disaster Recovery Planning (DRP)
15. Business Improvement
 - a. Business Improvement Program (BIP)
 - b. Turnaround Management
 - c. Crisis Management
16. Business Transformation
17. Business Planning (Plans for raising capital, getting funded, obtaining investment)
18. Business Process Reengineering (BPR)
 - a. Process Management
 - b. Process Thinking
 - c. Reengineering Beyond Processes
19. Cash Management

- a. Cash Flow Analysis
- 20. Change Management (for organizational change and transformation)
- 21. Client Management
- 22. Conscious Capitalism
 - a. Customer or Clients
 - b. Defining The Client
 - c. Client Trust
- 23. Cost Cutting, Cost Reduction, Cost Management
- 24. Creative Disruption / Creative Destruction
- 25. Customer Care, Customer Management, Advanced Customer Service
- 26. Customer Relationship Management (CRM)
 - a. The Concept
 - b. The System
 - c. Effective Uses of CRM
 - d. Integration with ERP
 - e. Integration with SSM and S&OP
- 27. Culture Design and Development
 - a. Why Culture Matters
 - b. Using The Culture As A Strategic Weapon
- 28. Decision Making
- 29. Disaster Recovery Planning / Business Continuity Planning
- 30. e-Business and e-Commerce
- 31. e-Learning
- 32. Effective Communications
- 33. Effective Meetings
- 34. Effective Presentations
- 35. Employee Manual / Handbook
- 36. Employee Relations for Small Companies
- 37. Employee Care Program
- 38. Entrepreneurship
- 39. Enterprise Resource Planning (ERP)
 - a. The Concept
 - b. The System
 - c. Vendor Selection
 - d. Lessons Learned
 - e. Change Management for ERP
 - f. ERP Implementation Strategy and Plan
 - g. Working with Consultants and ERP Vendors
 - h. System Debugging and Certification
 - i. Turning ERP into the backbone of the enterprise
- 40. Environmental Health and Safety (EH&S) Planning and Management
 - a. EH&S Manual
 - b. Alcohol and Drug Testing Program
 - c. OSHA Audits (Preparing and Handling)

- d. DOT Audits (Preparing and Handling)
- e. Health & Safety Training
- 41. Financial Accounting vs. Managerial Accounting
 - a. Key Financial Tools
- 42. Funding (Working with Angels and Venture Capitalists)
 - a. Preparing Business Plans
 - b. Presentation Tips for Success
- 43. Generational Differences (Understanding and Managing)
- 44. Getting to The Next Plateau Of Excellence
- 45. Going Green Strategy
- 46. Growth Strategy and Planning
- 47. Harassment (General & Sexual)
- 48. How to Sabotage Your Own Company
- 49. Human Resource Management (HRM)
 - a. Key HR Policies
 - b. HR Manual
 - c. Employee Engagement / Involvement
 - d. Recruiting
 - e. Onboarding
 - f. Education & Training Strategy
 - g. Job Descriptions
 - h. Employee Evaluations
- 50. Innovation and Creative Thinking
 - a. Thinking Outside The Box
 - b. Creative Environments
 - c. Creative Leadership Style
 - d. Tools and Technologies for Creativity
- 51. Information Technology Management (IT Management)
 - a. The Importance of The Technical Infrastructure
 - b. Aligning the Business and Technical Infrastructures
- 52. IT Strategy
 - a. Mastering The Cloud
 - b. Strategic Systems
 - c. IT as a Strategic Weapon
 - d. Strategic Technologies And Their Benefits
- 53. Knowledge Management (incl. Knowledge Warehouse)
 - a. Virtual Library
 - b. Artificial Intelligence
 - c. Document Management
 - d. Content Management
 - e. Business Intelligence
- 54. Leadership
 - a. Leadership vs. Management
 - b. Leadership Styles

- c. Applying the Right Style For The Right Situation
 - d. Cultivating Leaders
 - e. Delegation
 - f. Empowerment
 - g. Mentoring and Coaching
 - h. Motivation
 - i. Stratagems
55. Lean (from Manufacturing to Office to Warehousing)
- a. JIT and Lean
 - b. Agile and Lean
 - c. Lean's Key Principles
 - d. Lean 6-Sigma Implementation Strategy
56. Learning Organization / The 5th Discipline
57. Life Sustainability
58. Maintenance Strategy
59. Management
- a. Management Strategy and Game Plan
 - b. Supervisory Course
 - c. Migrating from Small to Big
 - d. Hitting The Wall
 - e. Top Lessons Learned
60. Marketing Management
61. Marketing Planning / Strategy
- a. Marketing Channels
 - b. Innovative Marketing Approaches
 - c. Social Media Strategy
 - d. Guerrilla Marketing
62. (Integrated) Marketing-Business Development
63. Meeting Management (Effective Meetings)
64. (Employee) Mentoring
65. Office Improvements and Management
- a. Office Layouts (to match Style Of Management)
 - b. Impact of Feng Sui
 - c. Business Infrastructure
66. Organizational Behavior, Organizational Dynamics and People Improvement Program
67. Organizational Design
68. Organizational Development
69. Outside The Box Thinking
70. Outsourcing (Functions, Processes, Systems/IT) Strategy
- a. Shared Services
 - b. Co-Location
 - c. Cloud Computing
71. Performance Measurements Planning

- a. Key Performance Indicators
 - b. Executive Scorecard or Dashboard
 - c. Balanced Scorecard
 - d. Key Success Metrics and Performance Measurements / Metrics
 - e. Performance Tracking / Metrics Tracking
 - f. Performance Reward Approaches and Programs
 - g. Performance Detractors and Barriers
 - h. Performance Management
72. Profit Improvement Program (PIP)
- a. Profit Healers and Profit Zappers
 - b. Profitability Analysis
 - c. Profit Maximization Program
 - d. Project / Program Management
 - e. Project Justification
73. Public Speaking
74. Quality Management and 6-Sigma
- a. TQC, TQM, SQM and 6-Sigma
 - b. Quality Circles / Teams for Problem Solving
75. Reengineering (Business, Organizations, Processes)
76. Relationship Management
- a. Strategic Alliances
 - b. Account Management
 - c. The Role Of The CAO
 - d. Relationship Building
77. Risk Management, Risk Mitigation
78. Sales Management / Strategy
- a. Sales Channels
 - b. Strategic Selling
 - c. Consultative Selling
 - d. Sales Techniques
 - e. Sales & Operations Planning (S&OP)
 - f. Sales & Service Management (SSM)
79. Shop Floor Control
- a. SFC and ERP
 - b. MES
80. Smart Manufacturing / Smart Factories (incl. Industry 4.0)
81. Spirituality In the Workplace (SIW)
82. Supervisor Training
83. Supply Chain Management (SCM) and Logistics
- a. Strategic Sourcing
 - b. Supply Chain Design/Redesign
84. Supplier Management Program
85. Sustainability Strategy and Rollout
86. Strategic Planning

87. Strategic Partnering
 - a. Partner Management Program
88. Sustainability Planning (incl. Green Strategy)
89. Succession Planning
90. Teaching and Training
91. Team Building; Teamwork
92. Time Management
93. The 4th Industrial Revolution (Industry 4.0)
94. The Holistic Enterprise
95. The Power of Positive Thinking
96. Top 10 Steps to Become a Great Boss
97. Top 10 Ways to Ruin Your Career
98. Top 10 Ways to Lose Your Customers
99. Total Customer Experience (TCE)
100. Total People Involvement (TPI)
101. Total Quality Management/Excellence
 - a. Quality Manual
102. Total Productive Maintenance (TPM)
103. Value Chain Management
104. Value Engineering and Value Management
105. Value System (Values, Beliefs, Code Of Ethics)
106. Voice of the Client (VOC)
107. Warehouse Management
 - a. Best Warehouse Practices
 - b. Lean Warehousing
108. Website Design and Management
109. Who Moved My Cheese
110. Workplace Violence

We can be an extension of your E&T Department performing

Leadership and Organizational Development!

We are part of your Continuous Education Program for you and your employees ... and clients!

Remember that the #2 reason that SMEs fail is Lack of Knowledge!

(#1 is Bad Strategies)